

**Briefing note**  
**2 October 2017**

**“UNRIVALLED CHOICE” AT STIRLING BULL SALES**  
***757 pedigree bulls and females***

All roads lead to Stirling this October as the City readies itself for an influx of more than 8000 visitors for United Auctions’ Stirling Bull Sales.

Scotland’s leading livestock auctioneers will host 757 pedigree bulls and females for show and sale at Stirling Agricultural Centre for a packed three-day programme from Sunday 22<sup>nd</sup> to Tuesday 24<sup>th</sup> October 2017.

Popular Sunday judging returns with a longer line-up this year, including Aberdeen-Angus, Beef Shorthorn, Limousin and Salers. Their Sales will take place the following day on Monday 23<sup>rd</sup> October.

Meanwhile, the shows of Charolais and Simmental pedigree cattle will be held on Monday 23<sup>rd</sup> October with sales taking place the following day on Tuesday 24<sup>th</sup> October.

The Stirling Bull Sales are sponsored by Galbraith, Scotland’s leading independent property consultancy whose National Sales Centre is based at the Agricultural Centre.

Simon Brown, Partner at Galbraith who leads the rural and residential sales and lettings team from Stirling, said: “We work closely with United Auctions and our continued sponsorship of the Stirling Bull Sales in October is a natural fit for us. It provides fantastic brand exposure amongst our target rural audience and brings together thousands of visitors over the course of the three days.”

A highlight of this year’s Autumn sales will be the dispersals and a major reduction of three well-established herds of Aberdeen-Angus, Charolais and Simmental pedigree cattle.

A dispersal of the Cheeklaw herd will round up the Aberdeen-Angus sale on Monday afternoon with 63 lots on sale from one of the longest established herds in the Scottish Borders and owner Mr Lucas who is retiring. A very successful consignor at both Perth and Stirling over many years, this is an up-to-the-minute herd, which placed overall champion at February’s Stirling Bull Sales this year.

A major reduction of the Orkney-based Baillieston herd of Charolais also takes place on Monday afternoon. One of the most northerly herds of Charolais cattle in the UK, Mr Baillie is selling 45 lots. A regular supporter of the Bull Sales, the herd has a strong track record of achieving good prices.

Tuesday will see a dispersal (82 lots) of the Sterling herd of Simmental cattle based in Cheltenham from Boddington Estates Ltd. Established in 1979, it was one of the early herds of the breed in the UK and has produced successful show cattle throughout Scotland, England and Wales with a particularly strong record during the summer show circuit with champions at national and local shows.

John Roberts, United Auctions’ Group Sales Director, said: “With an unrivalled choice across seven breeds of pedigree cattle in one location over three days, the Stirling Bull Sales is *the* best place to find the right genetics for your herd.”

The national event attracts thousands of visitors to the City of Stirling and the local economy sees an off-peak boost with hotels and restaurants especially benefitting from the numerous meetings, dinners and evening entertainment taking place alongside the Sales.

Full catalogue details for the Sales will be also available on the Stirling Bull Sales’ page of UA’s website along with access to the sale ring’s live webcam. Opportunities for photographs are available from the Saturday.

**-Ends-**

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#### **Notes to editor**

##### **Judges**

Aberdeen-Angus - Robert Clarke, Shadwell Estate, Brettenham, Thetford

Beef Shorthorn - James Nelson, 21 Carnduff Road, Carnduff, Larne

Limousin - Chris Pennie, Gwern Yr Ychain, Llandyssil, Montgomery

Charolais - David Barker, Sable House, Nuthampstead, Royston

Simmental - Brian Sutherland, Connachie Farm, Kellas, Elgin

#### **SHOW & SALE PROGRAMME**

##### **Friday 20 October**

5pm Yard opens

##### **Saturday 21 October**

1pm Aberdeen-Angus bull inspection

2.15pm Beef Shorthorn bull inspection

2.45pm Limousin bull inspection

##### **Sunday 22 October**

9am Simmental bull inspection

11am Show of Aberdeen-Angus females followed by bulls

12 noon Charolais bull inspection followed by Salers bull inspection

12.45pm Show of Beef Shorthorn females followed by bulls

2.15pm Show of Limousin bulls followed by females followed by parade of Salers bulls

##### **Monday 23 October**

10am Show of Charolais females followed by bulls

10.30am Sale of Aberdeen-Angus bulls (67)

10.30am Sale of Beef Shorthorn females (76 and 3 calves)

12.15pm Sale of Beef Shorthorn bulls (22)

12.15pm Sale of Aberdeen-Angus females (83 and 41 calves) including Cheeklaw dispersal (63 lots)

1pm Sale of Limousin bulls (70) followed by Salers bulls (9) and Limousin females (9)

2pm Show of Simmental females followed by bulls

3.15pm Sale of Charolais females (62 and 16 calves) including major reduction of the Baillieston herd (45 lots)

##### **Tuesday 24 October**

10.30am Sale of Simmental females (103 and 12 calves) including Sterling dispersal (82 lots)

10.45am Sale of Charolais bulls (123)

1pm Sale of Simmental bulls (138)

#### **About [United Auctions](#)**

United Auctions are Scotland's leading livestock auctioneers and procurement specialists and operate a network of different auction markets across Scotland, including Stirling, Huntly, Lairg, Dalmally, Tiree, Islay, South Uist and Oban. The company conducts auctions of both commercial and pedigree livestock, including the world-famous Stirling Bull Sales, and provides farm-to-farm and farm-to-abattoir procurement services.